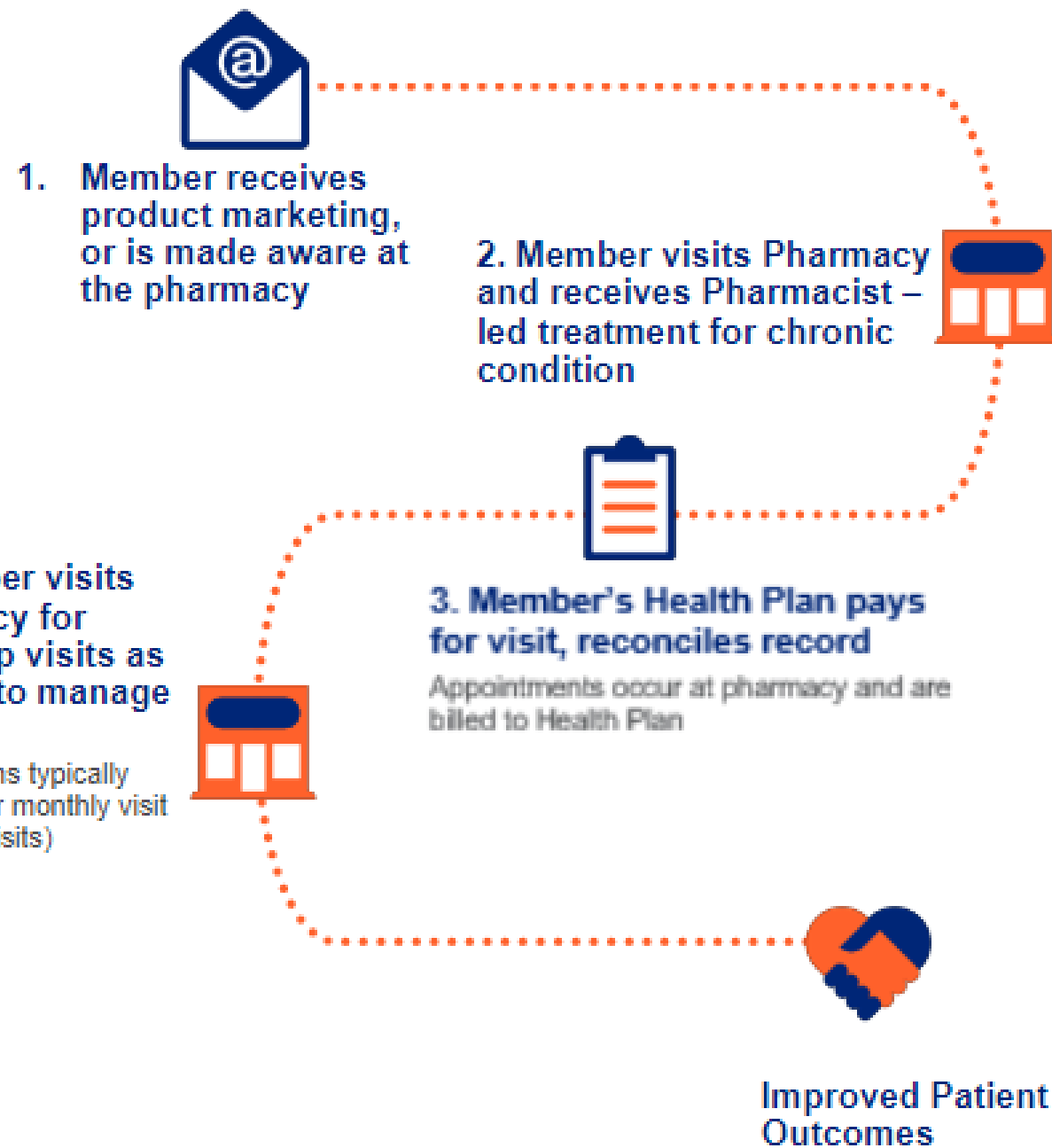


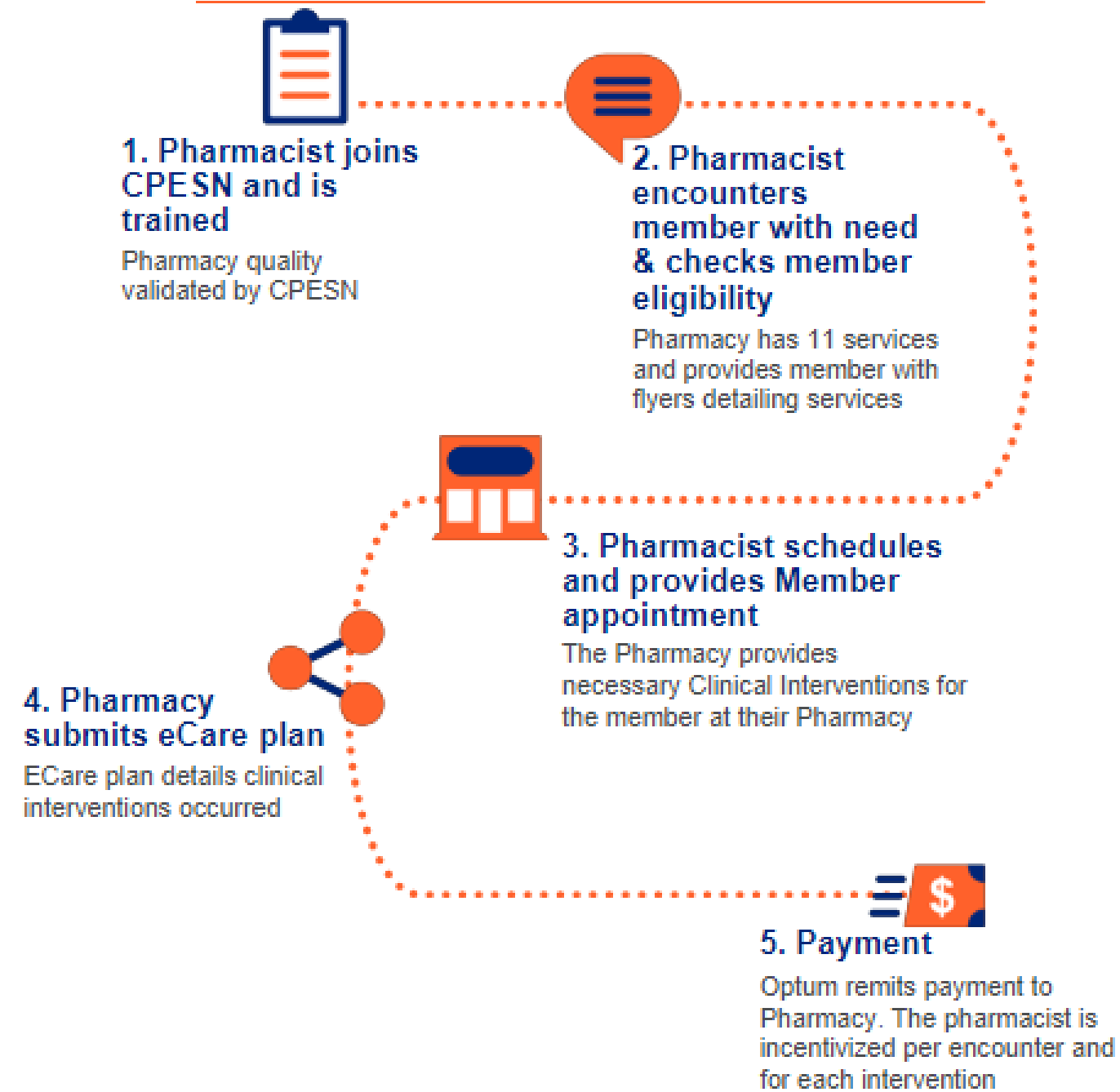
# Bridge to Wellness

Phase	LOBs	Sales Ready Cert	Client Implementation
Available for Sale Now	Health-plan/Payers across all Direct Commercial HealthPlan Clients	Achieved: Feb 9, 2024	Target Date: March 13, 2024

## Member Journey



## Pharmacist Journey



## Overview

*Bridge to Wellness is a product designed to enhance data-driven patient-care opportunities for our clients' members at their pharmacy.*

*Bridge to Wellness delivers high-touch, provider - administered medication services that closes gaps in care, promotes medication adherence and improves health outcomes through more accessible clinical engagement by a licensed Doctor of Pharmacy.*

*The program is a partnership between Optum Rx and CPESN USA, a clinically integrated network (CIN) of pharmacy providers organized as a network of ~ 3,500 local community pharmacy networks. Our product offering supports the goal of bolstering independent pharmacies by enhancing their scope of services and leveraging the expertise of Pharmacists who interact with members more frequently, improving health outcomes and decreasing health care costs through effective disease management solutions provided at a lower cost-of-care than traditional clinical settings.*