

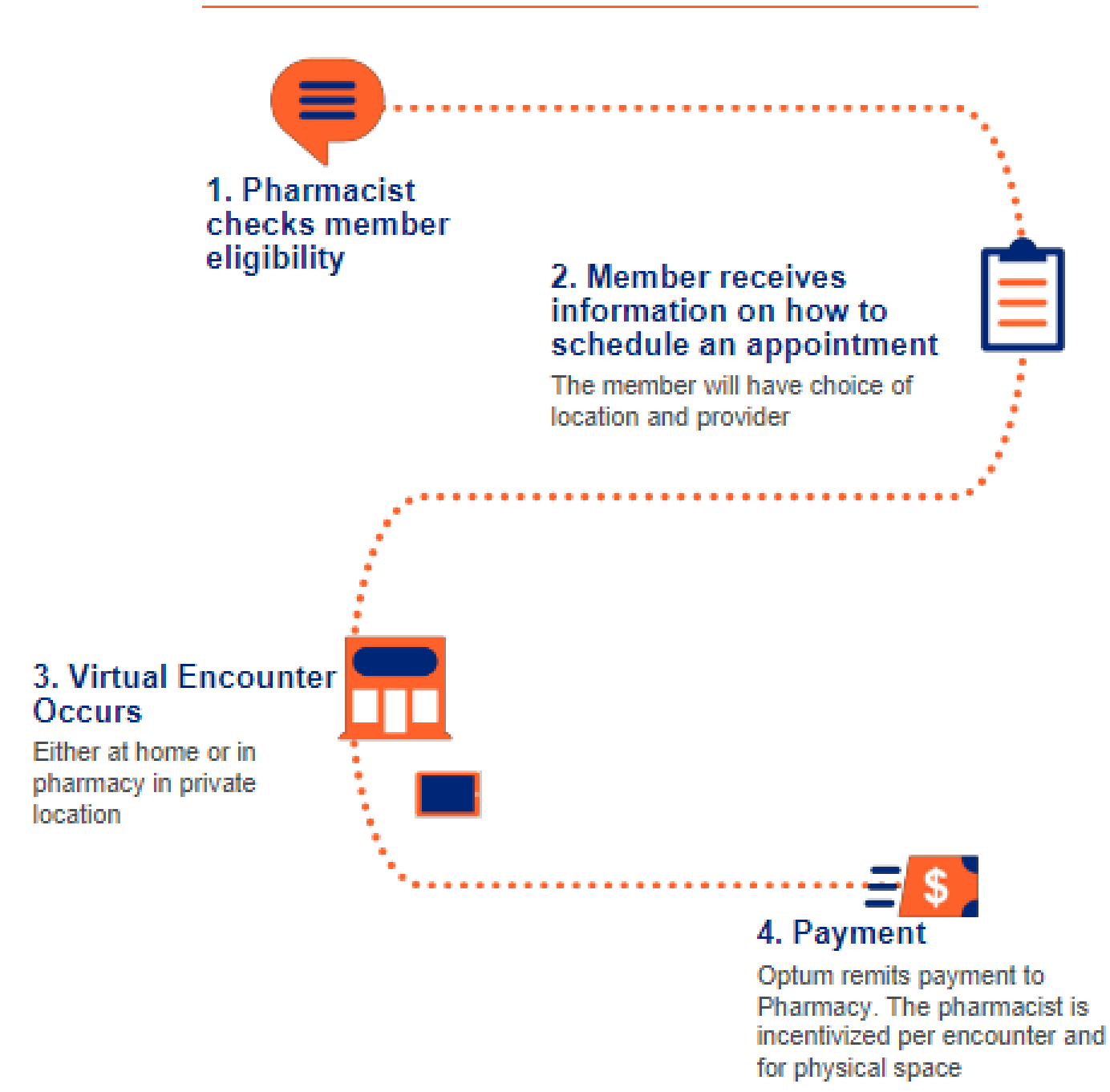
Bridge to Virtual Care

Phase	LOBs	Sales Ready Cert	Client Implementation
Pilot – Q2 24	Health-plan/Payers across Commercial, Medicare, and Medicaid	Target Date: 10/01/2024	Target Date: 12/15/2024
Product – Available late Q4 24			

Member Journey



Pharmacist Journey



Overview

Bridge to Virtual Care is a health equity innovation in the pharmacy space that seeks to bridge disparities in access to care. The product enables telemedicine at the pharmacy through multiple (Omni) telemedicine partners, offering members the ability to engage with acute care services with more ease. After learning of the service, the members can then choose to participate in virtual appointments at home or at the pharmacy in a privacy location.

Optum Rx acts as a connector between the pharmacy and providers to enable access for members. Optum Rx will provide income incentive for pharmacists for designating a space for virtual encounters and for helping to facilitate appointments.

